



WINTER NEWSLETTER - 2021

San Diego, CA | Salt Lake City, UT

Power Plus Productions is geared up for the Holidays! As the busy Fall season winds down and we look forward to the new year, we want to take the time out to give many thanks to our loyal clients who have become a part of the Power Plus family over the years. These have been trying times for all, and we could not have done it without you. For that, we want to wish you and your loved ones a very Happy Holidays.

IN THIS ISSUE:

- Fresh Faces
- Setting the Mood
- Keep on Truckin'
- Block Party
- Christmas Lights
- Concert Lineup
- Utah Symphony
- BackBeats Staff

KEEP ON TRUCKIN'

We are adding 5 more trucks to our growing Power Plus fleet! Using our own transportation helps us to keep shipping costs lower so we can produce shows across the entire country at an affordable rate. Not only are we able to travel wherever we are needed, but we can do it in style!

FRESH FACES

The Power Plus team continues to grow. We added Jonathan Silva to our staff in California as the head of the Audio Department. In Utah, we welcomed Audio Engineers Chris Kaletta and Michael Murray, and Office Administrator, Heidi Hughes.



Heidi Hughes
Office Administrator



Chris Kaletta
Production Manager /
Audio Designer



Michael Murray
Logistics Manager /
Audio Engineer



Jonathan Silva
Audio Department
Manager



Here's something we don't see at our San Diego location! The Power Plus offices in Salt Lake City, Utah are getting in the holiday spirit by decorating for the season with a little help from Mother Nature.



CHRISTMAS LIGHTS

Christmas came early this year for Power Plus! We already have our order placed for the new Martin LED fixtures, but we also purchased more units of our existing lineup. We bolstered our tried-and-true Viper inventory with two dozen more Wash, Profile, and Performance moving lights. Along with 12 new Chauvet Strike 1 LED lights, we immediately put them all to use on a Keith Urban show.



SETTING THE MOOD

Corporate conferences are back, and we are here to support them! In December, we set up for a fun corporate event with our friends at **IMS Technology Services**. A little ambient lighting can transform a space and completely change the atmosphere.



UTAH SYMPHONY

Following up on a highly successful Summer concert season, Power Plus is back to work this Winter with concerts and film festivals. Our team in Utah has had the honor of partnering with the **Utah Symphony** for their popular Holiday Pops series. Shoutout to our very own Travis "Perky" Perkins and Chris Saul for making this happen and making us proud!



Travis Perkins



Chris Saul



DOWNTOWN BLOCK PARTY

On Saturday, November 13, Power Plus helped supply a 5-block party for CoStar Group to celebrate their new platform, Homesnap. Thanks to our partnership with Pacific Event Productions, we were able to be involved from the initial planning process all the way through to the final execution of event.



The exciting VIP concert took over the historic Gaslamp Quarter of Downtown San Diego, where our 6 trucks arrived before sunrise to start unloading equipment and assembling the main stage. We provided audio, lighting, LED walls, video delays, cameras, rigging, and power. Our experienced crew worked throughout the day to ensure the elaborate set was completed with ample time for rehearsals.

Power Plus coordinated directly with the visiting Nashville crew to ensure all of our equipment was configured and ready to roll for the main event. Working hand in hand with our partners, the setup went smoothly and the event was a great success! After the show, we managed a quick load out and were able to return the streets to normal by 3am.



CONCERT LINEUP

It's been a wild year, but live shows have been slowly returning. With our expansion in Utah, Power Plus and BackBeats have been a part of a wide variety of concerts. Here are just a few of the acts we've supported in 2021!



- 38 Special
- Beach Boys
- Dark Star Orchestra
- Drive-By Truckers
- Dropkick Murphys
- Dumpster Punk
- Emmylou Harris
- G-Eazy
- Galactic
- Garth Brooks
- Goo Goo Dolls
- Indigo Girls
- Iron Maiden
- Jason Isbell
- Jewel
- Kenny Loggins
- King of Kings
- Lindsey Sterling
- Lorrie Morgan
- Pentatonix
- Pink Martini
- Rancid
- Rodney Atkins
- Sheryl Crow
- Sublime
- Switchfoot
- Taking Back Sunday
- The Killers
- Utah Symphony
- Wilco
- ZZ Top

BACKBEATS STAFF

Have you met our staff at BackBeats Backline yet? The awesome BackBeats team is always hard at work to provide the best equipment and instrument rentals for our musician friends!

BackBeats
B A C K L I N E



Chris Perez
Backline Manager



Jordan Fairbanks
Backline Technician



Nicholas Finch
Backline Technician



Jonathan Myers
Backline Technician



Darren Watts
Backline Technician

HOT JOBS

Ready to join our talented staff? We are currently hiring for several positions at our San Diego and Salt Lake City locations! Spread the word, and check out the Careers page on our website to apply.

www.PowerPlusPro.com/Careers

- Video Dept. Manager, CA
- Audio Dept. Manager, UT
- Accounts Payable/Receivable, UT



TALK TO US!

Ready to have us work for you? Our team is ready and excited to help with your event. Just drop us a line... and don't forget to follow us on social media!

San Diego, CA
760-727-1717

Salt Lake City, UT
801-487-2212

BackBeats Backline
801-274-8400

www.PowerPlusPro.com

